

**PRESS RELEASE**  
June 2024

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**Tick Pink!**



**Junghans celebrates the sporty color of summer 2024  
with the 1972 Competition Pink Edition**

Pink is the fun color of the summer – and not only that: this hue is guaranteed to spread good cheer all year round. Junghans celebrates this with the limited Pink Edition of its striking chronograph 1972 Competition, which already carries the “competition” part in its name. A general love of sport and a particular love of sports timing have long traditions at Junghans, beginning in the 1920s with the first hand-operated stopwatches and continuing in the twentieth century with big sporting events. The apex was without a doubt the year 1972, which has now lent its name to this sporty line of watches. And the 2024 edition in pink captures the spirit of the times with a new, dynamic look: The players of the German national soccer team are wearing pink. The winner of the professional cycling race Giro d’Italia wears pink. And so will other athletes who will soon be descending on Paris for the biggest sporting event of the year.

And now a new highlight joins the team, the basis of which is formed by the 1972 Competition, which, like the classic stop-watches that came before it, carries its crown and chronograph button on top of the satin-finished stainless-steel case. In combination with its powerful, slightly oval case shape this watch is a dynamic face in the crowd, standing out even more



thanks to its strong color. The dial and perforated strap bask in their pink glow-ups, while the vertically arranged chronograph counters and tachymeter scale around the perimeter of the dial are set off in black. And this play of color continues in the strap.

### **Sporty, extravagant, suitable for daily use**

Despite all the extravagance of the 100-piece limited edition model, this watch remains a real Junghans with all the comfort and suitability for daily wear that comes with that. A sapphire crystal with antireflective coating on both sides and striking hands inlaid with luminous substance ensure optimal legibility. The stainless-steel case remains water- and pressure-tight to 10 bar. And a polished, ergonomically shaped case back in combination with the strap and buckle ensures comfort that excels.

Automatic Caliber J880.5 powers the watch, which boasts 48 hours of power reserve, and short-term time measurement allows the timing of sports events up to 30 minutes. This watch is more than just a sporty timekeeper, though. It is an expression of individuality and self-confidence. And naturally also sportiness – which is why you need to be fast if you want one: the 1972 Competition Pink Edition is limited to just 100 pieces worldwide.

On your marks, get set, go!

## 1972 Competition Pink Edition Features



27/4406.00

- Movement:** Self-winding movement J880.5 with power reserve up to 48 hours, date, small second (6 o'clock position)
- Chronograph:** Stop seconds, 30-minute counter (12 o'clock)
- Movement finish:** Rhodium plating, rotor with striped polish and engraved logo, rotor bridge with striped polish, gear train and balance bridge with perlage, blue screws
- Case:** Oval stainless steel case, sanded  
Dimensions 9 - 3 o'clock: 45.5 millimeters, dimensions 12 - 6 o'clock: 41.0 millimeters, height 14.5 mm, screw-down stainless-steel case back with four screws and engraved edition number, screw-in crown
- Crystal:** Antireflective sapphire crystal
- Dial:** Pink lacquer, black totalizers and tachymeter scale  
Minute track inlaid with ecofriendly luminous substance
- Hands:** Hour and minute hand inlaid with ecofriendly white luminous substance, pink totalizer hands
- Strap:** Pink leather strap with black leather on the inside and perforation, strap with stainless steel inlay, double-screwed, stainless-steel folding clasp
- Water resistance:** Up to 10 bar
- Limitation:** 100 pieces



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**About Junghans**

Time is at home in Schramberg – and since 1861 Junghans has given it a face. This watch factory masters all the technologies involved in time measurement, from the reliable quartz movement all the way to fine mechanics. Junghans was also a trendsetter in radio-controlled technology, beginning in 1990 when it launched the first radio-controlled watch. Today, the Schramberg-based company makes its own solar-powered radio-controlled movements. An openness for new technologies and a remarkable competence in terms of design have always characterized Junghans' products – which is also on display in the current watch collections Meister, max bill, FORM, and 1972.

Junghans looks back on an equally successful and moving history. In 1903, the factory with more than 3,000 employees was the largest watch manufacturer in the world, making more than 9,000 watches every day. The development of precise mechanical movements made the company the world's third-largest chronometer manufacturer in 1956. As the official time-keeper of the summer Olympics in 1972 in Munich as well as numerous motorsports events, Junghans was also at home in the world of sports. After some highs and lows, the traditional company was taken over by Schramberg-based entrepreneurs Dr. Hans-Jochem and Hannes Steim in 2009, who brought it back on track and introduced a growth phase. To this day, Junghans conceives, designs, constructs, and manufactures all watches on its historical premises. In 2018, the "Terrassenbau" building was resuscitated in honor of its centenary jubilee; in this monument to industrial architecture, a museum allows visitors to experience the tradition of watchmaking in the Black Forest. Since 2022 Hannes Steim leads the company as its managing director with powerful innovation and imagination into the future.